

Screen the Video "A New Generation @ Work" – 10 min.

GEN Y FACT SHEET

SEE HANDOUT C

Review the information on the Gen Y Fact Sheet with participants.

Things you should know about Generation Y:

- **There is no consensus on the exact birth dates that define Generation Y, but the years between 1980 and 2000 are most often cited. Any way you measure, they are one of the largest generations in history accounting for about 30% of the global population.**
- **Although they are just now entering the workforce, they will account for almost half of all employees in the next few years.**
- **Gen Y is comfortable with diversity. They have grown up with people of many races and nationalities, speaking a multitude of languages, coming from traditional and non-traditional families.**
- **They are smart spenders and account for billions of dollars in purchasing power. They will soon be the dominant consumers driving the economy.**
- **They are the first generation in history that knows more about the technologies that are central to the economy than their parents – and many of their employers.**
- **They have been exposed to a wide range of activities and resources at a young age including sports, travel, music, dance, academic enrichment programs, media production tools, and advanced technologies.**
- **They were raised to speak their minds and don't automatically defer to people who are older and more experienced. They expect to be judged by what they know, not how long they have known it.**
- **They want to make a big impact on the world and demand to be taken seriously.**
- **They expect balance in their lives between work and other activities. They are less likely than their elders to put career ahead of family.**
- **They have always lived in a world that is constantly changing. They don't fear change – they welcome it.**