



Spokane Area WORKFORCE DEVELOPMENT COUNCIL

MINUTES WORKFORCE DEVELOPMENT COUNCIL EXECUTIVE COMMITTEE

TUESDAY, SEPTEMBER 2, 2008 – 3:10 PM – 3:51 PM
PROVIDENCE HEALTH & SERVICES WA/MT
9 EAST NINTH AVENUE
ANNE LOCKWOOD – RECORDER
MARK MATTKE – EDITOR

MEMBERS PRESENT:

Frankie Arteaga	Rich Hadley	Julie Meyer	John Serben
Hugh Severs	Beth Thew		

MEMBERS ABSENT:

Craig Dias	Robert Duron	Tom Fritz
------------	--------------	-----------

OTHER ATTENDEES

Steve Dahlstrom

STAFF PRESENT:

Mark Mattke – Workforce Strategy & Planning Director	Anne Lockwood – Secretary	Dawn Karber - Youth Program & Development Manager	Peg Waldron- Assistant Director Workforce Operations	Lori Meakin- Workforce Development Program Specialist
--	------------------------------	--	---	---

ITEM #1 – REVIEW OF JULY 1, 2008 MINUTES:

On a motion and a second to approve the July 1, 2008 minutes. Approved. None opposed.

ITEM #2 – CHARTER FOR COMMITTEE STRUCTURES:

Review of Charters for the creation of the Policy Committee and Program Oversight & Service Delivery Committee as discussed at the July 1st Executive Committee meeting.

POLICY COMMITTEE

The Policy Committee is intended to help formulate and validate legislative positions at the federal, state and local levels, develop local advocates for issues at federal and state levels, and facilitate the Council's speaking with one voice on key legislative and policy issues.

PROGRAM OVERSIGHT & SERVICE DELIVERY COMMITTEE

The Program Oversight & Service Delivery Committee will help the WDC stay abreast of WIA program performance and the functioning of the workforce system partnership at the WorkSource Center and affiliate sites. Other key focus areas may include assistance with RFP processes, guidance for the update of

the Operations and Strategic Plans and connecting plans to implementation activities.

On a motion to recommend to take these charter structures and the committees themselves to the WDC for approval and ask for people to sign up on these committees. Approved. None opposed.

ITEM #3 – STATE POLICY DEVELOPMENT:

Although the WTECB has been asked to submit no new requests for funds to be appropriated in support of workforce development programming in the next state legislative session, several legislative issues are anticipated to be addressed by WDCs and the WTECB.

CODIFICATION

WDCs in the state of Washington were brought into existence by an executive order issued in 1999 by then Governor Gary Locke in response to the requirements of the Workforce Investment Act of 1998. WDCs and the WTECB are exploring codifying WDCs in statute in order to authorize direct appropriations from the legislature and to improve the visibility of workforce development efforts in the state. At a time when federal funds are steadily declining and the need for the workforce development system to provide a skilled workforce to help business remain competitive is increasing, codification would provide an avenue for improved funding and increase awareness of the vital nature of this work.

Martin McCallum of the WTECB and Tim Probst of WWA are working on draft legislation that will be included by the Workforce Board as part of Governor's Request Legislation.

INCUMBENT WORKER TRAINING

Funding for incumbent worker training is not available for WDCs at this time via WIA 10% or other sources. The WDCs support developing a better response to address the shortage of incumbent worker funds, including increased JSP funds and a re-structure of the Customized Training Program to utilize this funding resource.

SUMMER YOUTH PROGRAM

The Summer Youth Employment Program (SYEP) under JTPA was very effective but was not included in the new WIA. The WDCs see a high value in reinstating SYEP and funding at the state and federal levels.

ITEM #4 - SKILLS2COMPETE ENDORSEMENT:

Skills2Compete is a statewide campaign to raise awareness that the majority of current in-demand and future new jobs require skills that are gained at the certificate and associate degree levels, rather than through baccalaureate degrees. Occupations referred to in Skills2Compete relates to the local Demand/Decline list, but do not directly derive from the Demand/Decline list.

ITEM #5 – MEMBERSHIP – UPDATE ON RECRUITING OF NEW MEMBERS:

The WDC and others have forwarded individual's names for possible WDC membership. The Committee is seeking to interview candidates by the end of September.

501(c)(3) DEVELOPMENT PROCESS:

Ron Dalla has connected Mark with Roberta Brook at EWU Riverpoint's MBA program. Mark will provide Roberta with the details of the 501(c)(3) project to determine if the project fits into the MBA program for this semester.

ITEM #6 – AGENDA FOR SEPTEMBER 9, 2008 SAWDC MEETING:

WORKFORCE DEVELOPMENT COUNCIL – STRUCTURE & COMMITTEE DEVELOPMENT

Chair Julie Meyer would like to commence the year with a common understanding on the part of the members of the WDC and its mission. Topics covered will include the public workforce investment system structure, the role of the WDC, our authority to operate from federal, state and local levels, and how we serve the workforce needs of our community.

Two new committees are proposed to assist the Council in carrying out its mission – Policy and Program Oversight and Service Delivery. Membership of the committees is limited to WDC members, but committees that have a question or require expertise for a subject can invite subject matter experts that have knowledge to speak on the issue. There is no need to appoint the non-WDC individual to the committee. After discussion, it was determined that more information on the pros and cons of having non-WDC member on a committee is needed and this will be a topic of discussion for the Board.

ANALYSIS OF CLUSTERS AND ECONOMIC OUTLOOK

Regional Labor Economist Doug Tweedy will discuss the Business and Professional Services cluster and Spokane's economic outlook.

DEMAND/DECLINE LIST

The Council will vote on approval of the Demand/Decline List.

YEAR END REPORT

PY07 closed June 30, 2008. The WDC staff will add to the agenda a year end report showing the WDC accomplishments as a result of the WIA Formula allocation.

It was decided that Mark would give a progress report to the City and County on an annual basis.

COMMITTEE REPORTS

MEMBERSHIP

There are 4 openings – 2 are small business.

OTHER BUSINESS

- Mollie Patshkowski will provide Rapid Response and Business Solutions reports at the September 10th, WDC meeting, after Doug Tweedy's presentation. The Report will include:
 - A table of events that have occurred in 2008 concerning rapid response, with a handout detailing the number of laid off workers and the number of those who accessed training services.Mollie Patshkowski will report to the WDC on an as needed basis, Rapid Response and Business Solutions information and Quarterly updates will be given to the WDC. These reports will follow Doug Tweedy's presentations.
- John Serben, new chair of the Youth Council, was introduced and welcomed to the Executive Committee.

NEXT MEETING:

The next Executive Committee meeting will be **Tuesday, October 7, 2008** at Providence Health & Services WA/MT, 9 East Ninth in the 1st Floor Conference Room.