



FOR YOUR INVESTMENT:

***You Make a Difference that will touch thousands of lives and...***

**Presenting Sponsorship** will have their name and/or logo prominently displayed on all printed materials and in any TV advertising. Presenting sponsors will have their logo on billboards and mentions on radio spots as well as the voice over loop played during the route. They will be part of all promotional materials and posters as well as social media outreach. They will be invited to the Opening Night Ceremony as an honored guest and be recognized that night. They will have a “this night presented by” evening at The Lights to highlight them as a sponsor and have an opportunity to give promotional items to those attending. They will have lit signage prominently displayed near The Arc’s newest and most exciting display within the Lights on St. Paul Route.

**Arc Angel Sponsorships of over \$2,500.00** will have their name and/or logo prominently displayed on all printed materials and in any TV advertising. They will be invited to the Opening Night Ceremony as an honored guest and be recognized that night. They will have lit signage prominently displayed near their Sponsored Display within the Lights on St. Paul Route. They will have a “this night presented by” evening at The Lights to highlight them as a sponsor and have an opportunity to give promotional items to those attending.

**Santa’s Helpers Sponsorships between \$1,000 & \$2,499** will have their name or logo prominently displayed on all printed materials & on TV commercials. They will be invited to the Opening Night Ceremony as an honored guest and recognized that night. They will have lit signage prominently displayed near their Sponsored Display within the Lights on St. Paul Route.

**Friends of Frosty Sponsorships between \$500 and \$999** will have their name displayed on all printed materials. They will be invited to the Opening Night Ceremony. They will have signage displayed near their Sponsored Display within the Lights on St. Paul Route.

**Sponsorship Deadline: Friday, November 6th**

We will gladly add any sponsor through the beginning of the event November 26<sup>th</sup>, but in order to be listed in all the print materials we will need to have your information no later than November 6<sup>th</sup>. We will be creating print materials and TV/ Radio spots during this period and would need to have your information at that time to be in on all the possible advertising. We may have a 2<sup>nd</sup> run of flyers printed that will be passed out to vehicles, but it would be after the first 2 weeks of the event. You could still get in on the advertising, but the sooner the better. We will be producing materials for pre-publicity throughout the fall, so the sooner your sponsorship is in the sooner you will be added to the print materials.

Please email your print ready logo to: **ERC@arc-sedgwickcounty.org**

**Lights on St. Paul Sponsorship**

\_\_\_\_\_ YES, count me in as a Sponsor of the 2009 Lights on St. Paul Community Holiday Event. Attached is my list of what I would like to sponsor as well as my Check or Billing Information.

\_\_\_\_\_ No, we cannot sponsor a display at this time, but would like more information on being a part of this Community wide event. Please contact me so we can get involved with The Lights on St. Paul Event.

Company Name	Contact Name	Contact Phone Number	
Address	City	State	Zip
E-mail Address	Requested Information		
\$ _____ Amount Enclosed	Bill me for \$ _____ Amount to be Billed		

***For more information about The Arc of Sedgwick County and our sponsorship opportunities visit our website at [www.arc-sedgwickcounty.org](http://www.arc-sedgwickcounty.org)***