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**DR. KERI CHIAPPINO INTRODUCES CUTTING EDGE TREATMENT PLAN FOR  
ATTENTION DEFICIT DISORDER AND OTHER LEARNING  
DISABILITIES IN CHILDREN**

*Maximum Achievement Program uses Natural Alternatives and Progressive Timing technology  
to Correct Brain Dysfunctions Without the use of Harmful Stimulants*

**SMITHTOWN, NY, April 28, 2003** – Dr. Keri Chiappino, DC, DACNB, a holistic healthcare practitioner specializing in alternative healing for the treatment of neurological disorders, today launched the “Maximum Achievement Program” (MAP) for detecting, measuring and treating children with Attention Deficit Disorder (ADD) and other learning disabilities. MAP is supported by research that proves that ADD/ADHD is caused by under-functioning of the brain. The goal of the program is to improve the function of the brain to help combat the symptoms of ADD/ADHD and other learning disorders, allowing a child to perform at full potential—without the use of potentially dangerous drugs.

“Some children have difficulty processing or being attentive to information from their environment,” said Dr. Keri Chiappino. “Learning disabilities are manifestations of symptoms that can be traced to irritation or malfunction of the central nervous system. In many patients, the disorder may result from the lack of brain stimulation. When balance is restored to this system, the symptoms improve. There are a variety of ways to accomplish this balance through the MAP Program,” notes Dr. Chiappino.

MAP is a four-month program that begins with a comprehensive set of examinations including a neurological exam to assess muscle tone and overall function of the brain, spinal cord and nerves and an assessment of cognitive, emotional and motor skills; academic/cognitive testing through standardized programs such as the Wechsler Individual Achievement Test II (WIAT II), Test of Variables of Attention (TOVA), and the Browns ADD Scales; blood analysis, and the Interactive Metronome® (IM), a computer-based assessment tool measuring motor planning and sequencing capabilities.

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Upon diagnosis, a customized treatment plan is formulated. Natural, non-invasive therapies are introduced and prescribed to address different areas of focus specific to the child's deficit. Prescribed therapies may include, tactile, auditory, light and olfactory stimulation, chiropractic manipulation, academic therapy, vestibular therapy, flexibility and breathing exercises and the Interactive Metronome.

### **Interactive Metronome**

The Interactive Metronome is a computer-based technology used as both an assessment and training tool to provide a non-invasive way to stimulate learning and development. Backed by nearly a decade of research and development, attention, coordination and timing difficulties have been linked to developmental, behavioral and learning problems. The object of IM training is to improve the ability to selectively plan and sequence without interruption by internal thoughts or external distractions, over extended periods of time. The IM strengthens mind/muscle connections, and addresses necessary brain function changes, which can improve learning.

During each session, the computer produces a metronome "beat" heard through headphones. As the participant listens, he/she will use an arm or leg to tap in time with the Interactive Metronome's rhythmic beat. Auditory tones provide immediate feedback, letting the participant know if the response was on time, early, or late, progressively challenging participants to improve their concentration and motor skills. The computer analyzes when the tap occurred in relation to the beat. The difference between the participant's response and the actual beat is measured in milliseconds and a score is provided.

"We are encouraged with the results we have seen thus far," says Dr. Chiappino. "With the MAP program, we address the cause of the problem—not the symptoms. Without the use of harmful drugs and their side effects, and through natural treatment, children are maximizing their potential."

Dr. Chiappino's private family practice, New Life Chiropractic, is dedicated to treating the "whole" individual and specializes in treating a wide range of chronic conditions that severely disable people, including Multiple Sclerosis, Parkinson's, ADD/ADHD, Alzheimer's, vertigo, migraines, asthma, depression, anxiety disorders and autism. Dr. Chiappino has distinguished herself as one of 500 doctors worldwide achieving Diplomate status on the American Chiropractic Neurological Board (ACNB). Dr. Chiappino has offices in Manhattan (Upper West Side) and Smithtown, Long Island.

*For more information regarding the Maximum Achievement Program and other chiropractic neurological therapies, please call (631) 265-1223 or visit: [www.drchiappino.com](http://www.drchiappino.com)*

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