

CONFIDENTIAL



POWERTRAIN ENGINEERING  
July 19, 1989

To: Inter Office R. J. Girolami  
cc: Mr. M. E. Nelson (PMC)  
Subject: Advertising Claims for Fuel Additive Duralt

Director  
Commercial Truck Quality  
Commercial Truck Vehicle Center

September 14, 1995

I have reviewed test results for the fuel additive, Duralt, beginning in 1983. Over the last six years, the PMC people have periodically shared new test results with myself and others in Ford, both through meetings and direct mail. At the same time, they have followed suggestions for further testing they could conduct which might further validate the positive results they were experiencing with the use of their product.

To: Whom it may concern

Subject: Advertising Claims for Fuel Additive Duralt

Their tests include both practical fleet experience as well as statistically valid independent testing (organically, chemically, and in SVE Labs). A summary of their data was published by the SAE this year (SAE Technical Paper 890214, "A Broad-Scale Study of Fuel Additive Effects on Engine Performance").

This is to confirm that I wrote and signed the attached memo, "Advertising Claims for Fuel Additive Duralt," to Mr. R. G. Girolami, on July 19, 1989. At that time, I was an Engine Design Manager and part of my responsibilities were to review test results and sign-off on advertising claims for my particular products. Mr. Girolami, as a Manager in Ford SVO, was considering a proposal to after-market Duralt, and asked me to document the claims that I believed were substantiated by data.

Mr. Mark Nelson of PMC, had been meeting with me and others at Ford for a few years at this time, providing suggestions to their research plans and reviewing test results. I personally reviewed the data they provided and concluded that the claims in my letter, referenced above, were substantiated.

I would be pleased to discuss this further with you or a representative of your company, or visit with you when you're in the area.

Very truly yours,

Director, Commercial Truck Quality

Attachments (2 pages)

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