

For Immediate Release

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Coach Schiano Captains The Arc's Leadership Team

The Arc of Middlesex County's annual fundraising Walk will be held on Saturday, May 17 at Roosevelt Park in Edison. Registration and activities begin at 9:00 a.m. with the walk itself starting at 10:15 a.m. Radio stations Magic 98.3/WCTC 1450 will be there to entertain Arc's supporters with fun, games and music. Gold medal sponsors to date include PSE&G, DCH Brunswick Toyota and Greater Media of New Jersey.

The Honorary Leadership Team for The Arc of Middlesex County's Annual Walk is being led by Greg Schiano, award winning head coach of Rutgers University's exciting football team. "I hope you too will lend your support to a worthy and important charity, The Arc of Middlesex County" stated Coach Schiano. "Please Step Up For The Arc by being a sponsor or forming a team for The Arc's annual Walk-a-Thon." To register as a walker or sponsor, visit The Arc website at www.arc-middlesex.org or call (732) 821-1199 x145.

Community leaders who have joined Coach Schiano on the Arc's Leadership Team are:

Congressmen Mike Ferguson, Rush Holt, and Frank Pallone;
State Senators Barbara Buono and Joseph Vitale; Assemblyman Joseph Vas;
Freeholder Director David Crabel and Freeholder Blanquita Valenti;
Middlesex County Surrogate Kevin Hoagland;
Edison Mayor Jun Choi; Mayor James Cahill of New Brunswick; Woodbridge Mayor John McCormac;
Mark Bocchieri, Verizon's Director of External Affairs;
Elizabeth Hance, President/CEO of Magyar Bank;
Ketan Gandhi, President & Publisher of The Home News Tribune;
Peter Haytaian, President/CEO of Amerigroup Community Care of NJ;
Dan Henrickson, General Manager of Greater Media NJ – WCTC 1450 & Magic 98.3;
Raymond Laffin, President of Laffin Chevrolet;
Joann La Perla-Morales, President of Middlesex County Community College;
Chris Phelan, President of the Middlesex County Regional Chamber of Commerce;
Boy Scout Executive Marc Richardson of the Central New Jersey Council;
T.K. Shamy, Esq. of Shamy and Shamy;
Don Tretola, PSE&G's Public Affairs Manager.

The Arc of Middlesex County is committed to improving the quality of life for children and adults with lifelong intellectual and physical disabilities. The Arc's highly specialized and individualized services encourage personal growth and independence. Throughout Middlesex County over 350 people participate in The Arc nationally accredited programs. Services of The Arc include family respite, recreation, after school programs, community based group homes, supportive living, career centers, and supported employment. The Arc of Middlesex County is affiliated with The Arc of New Jersey which has over 6,000 members, and The Arc of the United States, which has more than 1,000 chapters and 140,000 members nationwide.

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